



The Humane Society of San Bernardino Valley

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May 29, 2008

Chairman Kevin J. Martin
Federal Communications Commission
445 12th St. SW
Washington, D.C. 20554

Re: KFRG 95.1 radio station

Dear Mr. Martin and FCC friends:

The Humane Society of San Bernardino Valley has greatly benefited from a long-standing relationship with KFRG 95.1 FM radio, based in Colton, Calif. They have been an eager partner to us in so many ways – they are truly a demonstrated community pillar for *many* local nonprofit agencies.

Specifically, they have helped us serve our community's animals by providing "Heather Froglear" as emcee for the *Walk for the Animals* fundraiser event at no charge for the last four years. We count on her well-known presence to help us attract supporters. She brings enthusiasm and absolute joy to listeners when volunteering her time and energy every year. And the KFRG music van reliably brings lots of positive attention. They also advertise our events for free via PSAs and an online Community Calendar. We are grateful for KFRG's commitment to animals.

Not only is the KFRG station an active community servant, their on-air hosts are gifted and positive, so their broadcasts are always family-friendly and branded for fun. It's a pleasure to work with them. All of this lends to success for the cause of animal welfare.

I'm personally a loyal K-Frogger at home, and I appreciate the station's presence in my life and community. It's more than just country music. There are numerous worthy charities they support locally, which I too support. It makes me feel good to see that they are "plugged in" at such an intimate local level to the community that I myself serve. Over time, they've built real trust with their listeners in this area. And when they ask listeners to help out, it works! I've seen it! Their success in radio-thons and donation requests must be unrivaled.

On behalf of my colleagues here at the humane society, and especially on behalf of the animals we serve, I add my voice and send a heartfelt thank you to KFRG and "Heather Froglear" for all the sparkle and positivity they add to my community.

Sincerely,


Carin Orange
Development Coordinator

***A non-profit Charitable Organization
Caring for all Animals in Need***